

26-28/7/2019

澳門威尼斯人
The Venetian Macao



澳門國際品牌連鎖加盟展
Exposição de Franquia de Macau
Macao Franchise Expo

品牌無限延伸
商機一觸即發
BRAND EXPANSION CONTINUES
BUSINESS OPPORTUNITIES TO BE SEIZED



請以中文或英文 (正楷) 填寫。請於 2019 年 6 月 29 日前填妥表格並電郵至 harveyho@ipim.gov.mo / fionacheang@ipim.gov.mo 澳門貿易投資促進局

Please fill the form in Chinese or English (block letters) and return by email (harveyho@ipim.gov.mo / fionacheang@ipim.gov.mo) to IPIM by 29 June 2019

澳門國際品牌連鎖加盟展 2019 MFE 匯聚了不同參展國家 / 地區之特許經營及品牌代理項目，過去成功為不少企業或創業人士提供了連鎖加盟、特許經營及品牌代理的合作契機，並見證了多個品牌的落戶。秉承著過去活動成效，本局於活動期間將繼續提供免費的商業配對服務，協助各企業或創業人士預約本屆參展商及參會企業安排會面洽談，尋找或認識不同的品牌或特許經營項目。

2019 MFE 將透過嶄新的網上商業配對服務平台提供自助配對服務，為註冊用戶優先掌握參展品牌資料及約見會面。未有登記帳戶者將由即日起可登入平台 <http://bm.ipim.gov.mo/> 登記成為註冊用戶，完成註冊後即可進行約見。如需查詢更多資料，請聯絡大會洽談專員：何先生或鄭小姐；電話：+853 8798 9602 / 8798 9707、傳真：+853 2872 8213、電郵：harveyho@ipim.gov.mo / fionacheang@ipim.gov.mo

Macao Franchise Expo (MFE) 2019 has collected a variety of chain, franchise and licensing items from various regions or countries, it provided franchise and brands for the Enterprises and Entrepreneurs in the past, as well as numerous brands has been successfully expanded their business to overseas or launch business in local market through MFE. Sustaining the successful result, we are going to provide free business matching services to assist Enterprises and Entrepreneurs to meet with the exhibitors or visitors during the Expo.

2019 MFE will provide self-matching services through an innovative online business matching platform, please visit and register at <http://bm.ipim.gov.mo/>. For more information, please contact Mr. Harvey Ho or Ms. Fiona Cheang from business matching team at Tel: +853 8798 9602 / 8798 9707, Fax: +853 2872 8213, Email: harveyho@ipim.gov.mo / fionacheang@ipim.gov.mo

公司名稱 (如有) Company Name (if any) _____

聯絡人 Contact Person _____ 電話 Tel _____

聯絡地址 Contact Address _____

傳真 Fax _____ 电子邮箱 E-mail _____

1. 有意 ☐ 尋找 Look for / ☐ 提供 Offer 之行業類別 (可複選) Industry Category (Can choose more than one category)
- | | |
|---|--|
| ☐ 餐飲 Food and Beverage | ☐ 服飾品種 Retail Stores: Fashion |
| ☐ 美顏保健 Beauty and Health | ☐ 精品代理銷售 Retail Stores: Accessories |
| ☐ 外賣店 (如咖啡、台式茶飲) Take Away Store | ☐ 兒童教育 / 成人培訓課程 Education |
| ☐ 休閒娛樂 Entertainment | ☐ 其他 Other (請註明 Please Specify _____) |

2. 請列明有意提供合作的特許經營品牌 / 產品品牌之名稱

Please specify the names of franchisers / brands which you are interested in

- a) _____
b) _____
c) _____

3. 有意尋找以下哪一個國家 / 地區進行合作

Please choose the franchisers/ brands in which you are interested

- | | | | |
|--|---------------------------------------|--|--------------------------------------|
| ☐ 中國內地 Mainland China | ☐ 香港 Hong Kong | ☐ 澳門 Macao | ☐ 台灣地區 Taiwan |
| ☐ 馬來西亞 Malaysia | ☐ 日本 Japan | ☐ 新加坡 Singapore | |
| ☐ 其他國家 Other Countries (請註明 Please Specify) _____ | | | |

4. 其他意見 Other Comments _____

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電郵 E-mail : expo@mfe.mo

傳真 Fax : (853) 8294 6701

傳真 Website : www.mfe.mo

