

# 3B 商業配對洽談意向收集表

Business Matching Intention Questionnaire



澳門國際品牌連鎖加盟展  
Exposição de Franquia de Macau  
Macao Franchise Expo

# 2017

## 28-30/7/2017

澳門威尼斯人度假村-酒店 展館A  
The Venetian Macao Resort Hotel Hall A

品牌無限延伸  
商機一觸即發  
BRAND EXPANSION CONTINUES  
BUSINESS OPPORTUNITIES TO BE SEIZED

澳門國際品牌連鎖加盟展 2017 MFE 匯聚了不同參展國家 / 地區之特許經營及品牌代理項目，過去成功為不小企業或創業人士提供了連鎖加盟、特許經營及品牌代理的合作契機，並見證了多個品牌的落戶。秉承著過去活動成效，本局於活動期間將繼續提供免費的商業配對服務，協助各企業或創業人士預約本屆參展商及參會企業安排會面洽談，尋找或認識不同的品牌或特許經營項目。

2017 MFE 將透過嶄新的網上商業配對服務平台提供自助配對服務，為註冊用戶優先掌握參展品牌資料及約見會面。未有登記帳戶者將由即日起可登入平台 <http://bm.ipim.gov.mo/> 登記成為註冊用戶，完成註冊後即可進行約見。如需查詢更多資料，請聯絡大會洽談專員：周先生或梁小姐；電話：+853 8798 9684 / 8798 9678、傳真：+853 2872 7506、電郵：raychao@ipim.gov.mo / nikkileung@ipim.gov.mo 或瀏覽大會網頁：www.mfe.mo 了解詳情。

Macao Franchise Expo (MFE) 2017 has collected a variety of chain, franchise and licensing items from various regions or countries, it provided franchise and brands for the Enterprises and Entrepreneurs in the past, as well as numerous brands has been successfully expanded their business to overseas or launch business in local market through MFE. Sustaining the successful result, we are going to provide free business matching services to assist Enterprises and Entrepreneurs to meet with the exhibitors or visitors during the Expo.

2017 MFE will provide self-matching services through an innovative online business matching platform, please visit and register at <http://bm.ipim.gov.mo/>. For more information, please contact Mr. Chao or Ms. Leung from business matching team at Tel: +853 8798 9684 / 8798 9678, Fax: +853 2872 7506, Email: raychao@ipim.gov.mo / nikkileung @ipim.gov.mo. Website: www.mfe.mo.

公司名稱 (如有) Company Name (if any) \_\_\_\_\_

聯絡人 Contact Person \_\_\_\_\_ 電話 Tel \_\_\_\_\_

聯絡地址 Contact Address \_\_\_\_\_

傳真 Fax \_\_\_\_\_ 電子郵箱 E-mail \_\_\_\_\_

1. 有意  尋找 Look for /  提供 Offer 之行業類別 (可複選) Industry Category (Can choose more than one category)

餐飲 Food and Beverage

服飾品種 Retail Stores: Fashion

美顏保健 Beauty and Health

精品代理銷售 Retail Stores: Accessories

外賣店 (如咖啡、台式茶飲) Take Away Store

兒童教育 / 成人培訓課程 Education

休閒娛樂 Entertainment

其他 Other (請註明 Please Specify \_\_\_\_\_)

2. 請列明有意提供合作的特許經營品牌 / 產品品牌之名稱

Please specify the names of franchisers / brands which you are interested in

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

3. 有意尋找以下哪一個國家 / 地區進行合作

Please choose the franchisers/ brands in which you are interested

中國內地 Mainland China

香港 Hong Kong

澳門 Macao

台灣地區 Taiwan

馬來西亞 Malaysia

日本 Japan

新加坡 Singapore

其他國家 Other Countries (請註明 Please Specify) \_\_\_\_\_

4. 其他意見 Other Comments \_\_\_\_\_

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