

請以中文或英文 (正楷) 填寫。Please fill the form in Chinese or English (block letters).

請於 2017 年 7 月 4 日或之前填妥表格並電郵至 sec@mfe.mo 大會秘書處

Please fill the form and return by email (sec@mfe.mo) to Secretariat by 4 July 2017

公司 / 機構 Company / Organization		展位編號 (由大會填寫) Booth No. (Official Use Only)
聯絡人 Contact Person:		
電子郵箱 E-mail		
電話 Tel	流動電話 Mobile	傳真 Fax:
郵編 Post Code:	國家 Country:	城市 City:
地址 Address:		

1. 場內廣告 Advertisements Inside the Exhibition Hall

A. 柱位廣告 Pillar Advertisements

大會於場內設計柱位廣告，為有意透過展位宣傳其產品或服務之參展商或其他機構提供更多宣傳渠道。

There will be advertisements on the pillars inside the exhibition hall, providing more promotional channels to exhibitors or other organizations who wish to promote their products or services at MFE.

B. 廣告背景板 Backdrop

提供於大會入口兩旁的位置以作宣傳之用。

There will be two walls next to the exhibitor main gate reserved exclusively for promotion purpose.

C. 易拉架 Easy up Banner

大會將安排客戶的易拉架放置於展覽會現場的當眼位置，客戶可於展覽會結束後將易拉架帶走。

There will be Easy up Banner areas which will be placed noticeably inside the exhibition hall. Exhibitors can keep the banner after the event is accomplished.

D. 吊旗 Hanging Banner

大會將提供吊旗位置給客戶租用。There will be hanging points to rent for exhibitor to place hanging banner.

2. 參觀指南廣告 Advertisement in Visitor's Guide

參觀指南將於展覽會舉行時期派發給嘉賓、參展商、採購商、政府部門或有關商會團體，歡迎刊登廣告。

The Visitor's Guide will be distributed during the Expo to VIPs, exhibitors, buyers, government departments, related chambers of commerce and trade associations. Publications of advertisements are welcome.

3. 網站廣告 Website Advertisement

MFE 大會網站 www.mfe.com，歡迎所有參展商及服務供應租用廣告位，租期直至 7 月底，歡迎直接與承辦機構聯絡。

The official website of MFE is "www.mfe.com". Exhibitors and service providers are welcome to advertise on the MFE website by renting. The tenancy is from now until the end of July 2017. Kindly contact the Coordinators for more details.



4. 備註 Remarks

- 所以廣告稿由客戶提供，上述費用不包括製作稿及菲林輸出費用。All advertisement files should be provided by advertisers. The artwork and film output charges are not included in the price above.
- 付款方法：費用需存至大會之銀行戶口，並於 2017 年 7 月 4 日或之前，將銀行回執電郵或傳真至大會總承建以作確認
Payment method: Payment should be remitted to the official bank account and the bank-on slip / document to the official for confirmation by fax or email by 4 July 2017.

銀行名稱：HSBC Macau 帳戶：001-529908-001 (澳門幣) 001-529908-101 (港幣) 001-529908-151 (美元) 戶名：德國科隆國際展覽有限公司澳門分公司 銀行匯款代碼：HSBCMOMX 地址：澳門南灣馬路 639 號 銀行電話：+853 8599 2209	Remitted to Bank Name : HSBC Macau A/C No. : 001-529908-001 (MOP) 001-529908-101 (HKD) 001-529908-151 (USD) A/C Name : Koelnmesse Pte Ltd Macau Branch Swift Code : HSBCMOMX Address : 639 Avenida da Praia Grande, Macau Bank' s Tel: +853 8599 2209
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5. 價格表 Advertising Rate Chart

	廣告類型 Type of advertisement	裁切後廣告尺寸 Trimmed Size	價格 Price		單元 Unit	數量 Qty
			澳門幣 MOP	美元 USD		
1.	場內廣告 Advertisements inside Exhibition Hall	柱位廣告 Pillar Advertisement	1.5m(w) * 2m(h)	1,500.00	188.00	1 面 Each side
		易拉架 Easy roll banner	0.85m(w)*2m(h)	1,000.00	125.00	個 Each banner
		廣告背景板 Backdrop	12m(w) * 3m(h)	15,000.00	1,875.00	張 (單面) 1 side
		吊旗 Hanging Banner	4m(w)*2m(h)	4,725.00	591.00	支 Each Flag



4 廣告申請表格
Advertisements Application Form

品牌無限延伸
商機一觸即發
BRAND EXPANSION CONTINUES
BUSINESS OPPORTUNITIES TO BE SEIZED

MFE 澳門國際品牌連鎖加盟展
Exposição de Franquia de Macau
Macao Franchise Expo

2017

28-30/7/2017
澳門威尼斯人—度假村—酒店 展館A
The Venetian Macao Resort Hotel Hall A

2.	參觀指南廣告 Advertisements in Visitor's Guide	內頁全版彩色 Full Page (Color)	21cm(h)* 9.5cm(w)	8,000.00	1,000.00	頁 Page	
3.	大會網站廣告 Website Advertisement		175px*150p 接受 jpg · gif 或 flash. Please provide jpg, gif or flash file for the advertisement	1,000.00	125.00	個 Each ad	
總金額 Grand Total (USD/MOP)							

* 以上價格只包括廣告印製及基本安裝，並不包括廣告排版設計及其他因安裝之額外費用，例如吊點、升降台等。

The above rate is including production, printing and basic installation. Advertisement design and additional installation cost are not included, such as hanging fee, work lift.

主辦機構有相關廣告之其他細節的最終決定權。

The Organiser reserves the right of final decision regarding the location and other details of the advertisement.

公司印鑑及負責人簽署

Company Stamp & Authorized Signature

日期

Date

查詢熱線 Hotline : (853) 8294 6885
傳真 Fax : (853) 8294 6701

電郵 E-mail : sec@mfe.mo
網址 Website : www.mfe.mo

